

**Minutes  
Beautification Board  
January 8, 2010**

Pursuant to Public Notice, Chair Judith Kraemer convened a regular meeting of the Beautification Board on Friday, January 8, 2010, at 9:00 a.m., in Council Chamber. Those present were Chair Judith Kraemer, Scotty Culp, Ann Lombardo, Jane Mandeville, Bill Mayer, Chuck Meacham, Public Works Representative Phil Cline, and Recording Secretary Leonor Olexa. Alternate member Richard Eginton and Council Liaison Scott Rhodes were unable to attend.

**APPROVAL OF MINUTES:                    DECEMBER 4, 2009**

Chair Judith Kraemer asked for review of the minutes.

**ACTION:** Bill Mayer MOVED, SECOND Scotty Culp to approve the December 4, 2009, minutes as submitted. VOTE: ALL AYES. MOTION CARRIED.

**PHIL CLINE, PUBLIC WORKS REPRESENTATIVE**

Mr. Cline stated that Public Works is working on the ball fields doing maintenance/repair, trimming the nature trails and will recycle the trimmings into the flower/plant beds.

Recent cold temperatures have burned the Ixoras at City Hall and Coco Plums at the DeSoto Parkway beach access. Irrigation on the soccer fields has made a temporary ice pond. A large group of people has congregated by a canal near DeSoto Parkway to see several manatees that have made their way up the canal in search of warmer water.

**LANDSCAPE AWARD – 421 ST. JOHNS DRIVE (NEED ADDITIONAL NOMINATION)**

• **REQUEST FROM MAYOR FERRANTE TO RECEIVE LANDSCAPE AWARD RESULTS**

The Board asked what prompted Mayor Ferrante to request this information. [Mayor Ferrante would like to send a postcard to congratulate the winners.] After the Board has voted on the Landscape Award, Recording Secretary will provide the results to Mayor Ferrante via e-mail.

Chair Kraemer asked if there were any other nominations. There were no additional nominations at this time.

**FINANCIAL REPORT**

There was a question raised about the Plus Revenues 2009/2010 FYTD total of \$125. Mr. Mayer explained that this report is accumulative by fiscal year. There is \$22,234.85 in the Beautification Board Trust Fund. The Board is solvent.

**LICENSE PLATES**

Scotty Culp reported that \$20 was received from Publix, \$15 received from Ace Hardware, and \$15 received from Wachovia Bank for a total of \$50 collected.

**ELECT CHAIRPERSON**

Scotty Culp nominated Judith Kraemer. The Board asked if Ms. Kraemer would accept the nomination. [Yes.]

**ACTION:** Scotty Culp MOVED, SECOND Bill Mayer to elect Judith Kraemer as Chair of the Beautification Board. VOTE: ALL AYES. MOTION CARRIED.

**NEW BUSINESS**

Bill Mayer stated that Recreation Director gave him a check from the Satellite Beach Woman's Club (SBWC) in the amount of \$15.00. He asked why they did not receive the normal \$100 donation. The SBWC voted to plant a tree at Satellite High School and the check represents the remaining funds.

Scotty Culp reported that the Brevard County Natural Resources Management Office and Keep Brevard Beautiful would be having a Bargain Sea Oates Sale on February 13. For more information contact Paula Berntson at 633-2016 extension 52431. The Board recommended finding out the ordering deadline for the Sea Oates and the quantity required before submitting this information for the next *Beachcaster* publication.

**OLD BUSINESS**

• **HOLIDAY LIGHTING CONTEST RESULTS**

Chair Kraemer reported that the winner of the Holiday Lighting Contest for 2009 was Steve and Debbie Giammo of 405 Sherwood Avenue; runners up were 250 Magnolia Street and 215 Hedgecock Court. Scotty Culp expressed her appreciation to Ms. Kraemer for writing the Holiday Lighting Contest article for the *Beachcaster*, stated that it was beautifully written, and asked if Ms. Kraemer would write the next Holiday Lighting Contest article for 2010. Mr. Mayer requested to have the contest take place later in December. Nominations will need to be turned in by December 17, judging to take place December 18, and the results will be announced December 20. Ms. Mandeville recommended emphasizing for next year's contest, that houses have numbers on them to better identify the nominated locations.

Scotty Culp gave the following update:

1. A contractor will remove the dead Date Palm at Surfside Elementary School while the students are out on January 18.
2. Amy Kneessy of the Brevard County School Board stated that they do not have the funds to repair the damaged sign at DeLaura Middle School. City Manager Crotty will contact the principal to see what can be done.
3. A flag is now flying at Hightower Beach Park. Public Works Director Allen Potter and his crew will ensure that the flag is raised and lowered each day. Scotty Culp expressed her appreciation for the City working to get this problem resolved. A wreath was placed at the foot of the flagpole in memory of former Mayor Bob Bolin and it won't be long before the flag is illuminated.

The Board discussed DeLaura Middle School as a potential project that could be done on behalf of the Beautification Board. Suggestions included: planting puncture vine plants, foxtail palms for low maintenance, or possibly paving the sidewalk out to the street. The Board needs to establish whether this is school property and who would maintain what was planted before going forward.

Chair Kraemer stated the next meeting would be February 5, 2010; meeting was adjourned at 9:50 a.m.

Leonor Olexa  
Deputy City Clerk